

THE P50 REVOLUTION

QUARTERLY NEWS FROM ECO FIRE SAFETY...

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Introduction

If you are involved in fire safety, then you may find this quarterly newsletter of value.

The P50 Fire Extinguisher is made in Britain and it is quite simply, revolutionising fire protection. It is easier to use, more cost effective and more environmentally friendly than traditional metal fire extinguishers.

Based in Nottingham, EcoFire Safety operates throughout the UK and Ireland as an official Britannia P50 Distributor.

Each quarter we will send you this newsletter to demonstrate how we help our customers revolutionise their approach to fire protection.

When the time is right to review your extinguishers, then we would love to talk to you.

Yours Sincerely



Jason Gorman

Managing Director



Inside this issue:

- > **Heathrow Choose the P50 to Protect Terminals from Fire Risk!**
- > **P50 a Real Winner for Natta Building Co.**
- > **Wentworth Woodhouse – P50 Protects Beautiful Stately Home**
- > **Britannia on TV's Made in Britain**
- > **Wentworth Woodhouse Video Case Study**
- > **Download the New P50 Brochure**

Heathrow Choose the P50 to Protect Terminals from Fire Risk!

The aviation industry doesn't take chances or cut corners when it comes to fire risk. With that sentiment in mind, it really is a true endorsement of the P50 Fire Extinguisher, that it has been chosen by Britain's busiest airport, Heathrow.



"Traditional metal fire extinguishers typically come with parts imported from Asia and with the P50 we will instantly see a reduction in the supply chain carbon footprint by restricting transit from Asia to the UK.

Chris Allen, Heathrow Procurement Business Partner, Engineering, said: *"There were many reasons why the P50 appealed to Heathrow. Its lower carbon footprint was one. It is manufactured by a UK business and has a European supply chain.*

"The technology behind the P50 also meant fewer extinguishers were needed on the premises because it covered multiple risks. We also have the added benefit of being able to maintain these in-house which reduces security clearances for service engineers coming on site," concluded Chris.

Britannia P50 Featured on ITV's Made in Britain

The ITV show, Made in Britain, recently visited Britannia Fire to produce a short feature film on how the revolutionary P50 is made.

In case you missed it, you can watch the entire manufacturing process by clicking on the following link...

P50 a Real Winner for Natta Building Company

The Natta Building Company was formed in 1972 and specialises in a wide spectrum of civil engineering projects. When they contacted us to find out more about the P50 we offered them our free site survey and evaluation of Natta's current fire extinguishers. The ensuing report included a cost benefit analysis and return on investment calculation



"Jason contacted us to introduce the P50 and the product sounded interesting, so we agreed to meet. At the meeting Jason showed us the Britannia P50 which is a multi-use fire extinguisher that we could service ourselves for the first 10 years. The servicing of fire extinguishers had, for us, become a logistical nightmare. We are consistently moving extinguishers from one building site to another, sometimes at short notice, and the fact that we could service the P50's ourselves was a huge benefit to us", explained James Hibberd Natta's Senior Buyer.

"The P50 does cost slightly more than a standard extinguisher but this is far outweighed by the saving made by not having to have an external company charging us for servicing. We believe this will save Natta somewhere in the region of £12,000 over the next 10 years!", confirmed James.



We were also able to almost halve the number of extinguishers because the P50 is multipurpose. This also makes them simpler to use because you don't have to decide which extinguisher to use, negating decision paralysis.

"Like many companies these days, we are trying to be more environmentally friendly and the fact that the P50 is 100% recyclable is another massive plus.", enthused James.

To read the full Natta Case Study Click [Here...](#)

Wentworth Woodhouse – P50 Protects Beautiful Stately Home

Set in the South Yorkshire countryside Wentworth Woodhouse is perhaps best known for its part in award

winning films such as Darkest Hour and feature length TV series including ITV'S Victoria, BBC's Jonathan Strange.

The house and grounds of Wentworth Woodhouse are ideal backdrops for period dramas with an abundance of striking architectural features and open spaces.

When we were contacted by Facilities Manager, Julie Reedman to discuss the replacement of their decaying metal extinguishers, there were plenty of volunteers to go and visit this historic house.

We replaced all of their metal extinguishers with approximately half the number of P50's!



our approach to fire training in the building. We have a small number of staff and a large number of volunteers. We can train the staff and volunteers very easily in the operation of one type of extinguisher which can be used in all areas of the house.

We did a cost benefit analysis over ten years and because we can service them ourselves and need less extinguishers, the investment was re-paid within 5 years!"

We really enjoyed working with the team at Wentworth Woodhouse, we made a short video with them showing the project in more detail...



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 **ECO FIRE SAFETY**

**The P50
Brochure –
All You Need
to Know!**

If you would like to download the new P50 brochure in PDF format, click here...